

W. O. W. Factor

Words of Wisdom for Wisconsin FPS Coaches and Students

Try These Different Ways to Brainstorm!



ABC BRAINSTORMING

Take each letter of the alphabet in sequence & try to think of new connections suggested by words beginning with that letter.

BUDDY BRAINSTORMING

Break the group into pairs. Partners in each pair take turns in suggesting ideas to each other, keeping track of all their ideas so they can bring their combined list back to the whole group.



SLIPSTORMING

Each group member receives a stack of small papers/note cards/post-its. Each participant writes one idea on each slip. Combine the results by asking pairs to combine their lists, then pairs of pairs, etc. until a single master list has been produced.

SWITCHEROO BRAINSTORMING

The group works on two problems/questions at the same time, alternating between brainstorming on one or the other for several minutes at a time.



CIRCULAR FILE BRAINSTORMING

With the group seated in a circle, give everyone an "idea sheet" (blank sheet with plenty of room to write ideas). Pose a question/problem to the group. Each person takes the sheet, writes ideas, and passes the sheet to the next person. As the sheets circulate, each person quietly reads all the previous entries, adds new ideas, and passes the sheet along.

STOP AND GO BRAINSTORMING

The group brainstorms together for several minutes, then switches to individual working time during which each person quietly lists new ideas for the problem on his/her own sheet of paper. Ideas from the individual lists can then be brought back to the whole group.

