

# W.O.W. FACTOR

Words Of Wisdom for FPS Coaches & Students

## DANCING WITH WORDS

This is a generating (creative thinking) tool to help you explore possibilities for a good Underlying Problem. It helps you explore different ways of stating the Key Verb Phrase (KVP).



An **example** is below that follows these instructions:

1. Enter your KVP and its object into the boxes at the top of the page.
2. Use your creativity (and/or a thesaurus) to think of other possibilities for the verb AND other possibilities for the object.
3. Mix and match ideas from the two lists. Each match will probably give a slightly different focus to the KVP.
4. Decide on the phrasing you think is best.

Stem	Verb	Object
HMW or IWWMW	increase	student involvement in volunteer activities

Synonyms for the <b>VERB</b>	Other possibilities for the <b>OBJECT</b>
create	number of volunteer opportunities
develop	groups served by volunteers
enhance	leadership skills for volunteers
enable	awareness of the value of volunteering
expand	value of volunteer experiences
improve	appeal of volunteer experiences
produce	rewards for volunteering
promote	age of students involved in volunteering
provide	volunteer activities matched to students' talents
strengthen	volunteer activities matched to students' interests
support	
attract	
recruit	
solicit	

### Possible "mix and match" combinations:

HMW create awareness of the value of volunteering?

IWWMW improve the appeal of volunteer experiences?

HMW expand the number of volunteer opportunities?

IWWMW develop leadership skills for volunteers?

### Other suggestions:

- If you are considering several KVPs, complete a sheet for each.
- If you wish, complete a similar "dance" with the purpose from your underlying problem.

