W. O.W. Factor
Words of Wisdom for Wisconsin FPS Coaches and Students

MAKING SENSE OF CRITERIA

Why have criteria?
Criteria help to measure how well your solution ideas help solve your Underlying Problem.

What are the different types of criteria?

Generic	So general they could apply to ANY U.P.
Modified	Generic criteria that have added words specific to the Future Scene, like important stakeholders, events or processes.
Advanced	VERY specific to your U.P.; so much so that they would most likely not apply to other U.P.s
Not Relevant	Do not relate at all to your UP
Duplicate	Repeat of another accepted criterion.

How can you create advanced criteria?.
1. Use your KVP
2. Use your purpose
3. Think of another one that is very specific/important to your U.P.
4. Justify a generic criterion with information from the Future Scene

Here are examples of the different types of criteria for a U.P. about education in general.

Cultural and economic difference between students can sometimes cause tension and problems that can interfere with their education. HMW create an atmosphere of respect, so that there are fewer behavior problems at Jefferson Elementary School in 2025 and beyond?

Type	Definition	Example(s) Based on The Above U.P.
Generic	So general they could apply to ANY UP	• WSW be most acceptable? • WSW last the longest?
Modified	Generic criteria that have added words specific to the Future Scene, like important stakeholders, events or processes	• WSW be most acceptable to the teachers?? • WSW last longest at Jefferson Elementary?
Advanced	VERY specific to the topic or Future Scene; so much so that they would most likely not apply to UPs for other topics	• WSW create an atmosphere where students respect each other the most? *(based on KVP)* • WSW result in the least number of behavior problems? *(based on purpose)* • WSW fit in best with classroom lessons? *(very specific to the topic)* • Since budgets have been cut, WSW cost the least? *(justified with facts from the Future Scene)*